3rd International Ornamental Fish Trade and Technical Virtual Conference

Sustainability and the future of the Ornamental fish industry

25 - 26 February 2021  1130 hours (GMT/UTC +8hrs)
Global trade in ornamental fish has become a multi-billion dollar industry, with the entire value of the industry inclusive of retail sales, associated materials, wages and non-exported product being estimated at around US$15 - 30 billion per year. Some 55% of the global market supplies originate from Asia, where the sector contributes significantly to the national economies of the countries involved.

Of added importance is the fact that the harvest of fresh and marine ornamental fish provides income to many people in developing areas of the world, which makes the sustainable harvest and culture of ornamental fishes a priority.

Against this background, INFOFISH in collaboration with ORNAMENTAL FISH INTERNATIONAL is pleased to announce that the 3rd International Ornamental Fish Trade and Technical Virtual Conference is scheduled to be held from 25-26 February 2021 starting at 1130 hours Malaysia Time (GMT/UTC +8hrs). With the Conference theme: SUSTAINABILITY AND THE FUTURE OF THE ORNAMENTAL FISH INDUSTRY, participants will have the opportunity to interact (virtually) in several sessions on trade and markets, market access and barriers, farming and fish health, as well as marine ornamental fish breeding and rearing. The major pillar underpinning these discussions will be sustainability, in recognition of its importance for the future of the industry.

This will be the first ever virtual Conference organized for the ornamental fish industry. The organizers are mindful of the impact that the COVID-19 pandemic has had amongst industries across the globe, and thus the decision to organize the event virtually was done in the best interests of all parties concerned.

As you register your interest to participate in the Conference, do take advantage of our promotional and sponsorship packages to increase your business visibility in a field where competition is intense.

We thank you for your continued support and look forward to having you with us at the 3rd International Ornamental Fish Trade and Technical Conference next February.

WHO SHOULD ATTEND

Ornamental fish exporters, importers, breeders, farmers, traders, industry leaders, policy makers, government officials, researchers, academics and service providers.

REGISTRATION FEES & CANCELLATION POLICY

Early bird registration fee is US$50 per delegate for INFOFISH non-member countries and US$20 for delegates from INFOFISH member countries (Bangladesh, Cambodia, Fiji, Iran, Malaysia, Maldives, Pakistan, Papua New Guinea, the Philippines, Solomon Islands, Sri Lanka and Thailand).

Registrations received after 22nd January 2021 will be charged US$55 per delegate for INFOFISH non-member countries and US$25 for delegates from INFOFISH member countries and OFI members.

Registration includes e-conference booklet, online INFOFISH International Magazine, sponsor brochure etc.

There will be no refunds for cancellations; however a substitute delegate may attend at no extra charge.

Day 1 – 25 February 2021

1130hrs (Malaysia Time - GMT/UTC +8hrs)

Day 2 – 26 February 2021

11.30-11.45am Opening and Welcome Address by an Invited Guest Speaker

Keynote address: Global Perspective of the Ornamental Fish Industry – New Era

Shane Wills - President, Ornamental Fish International (OFI), Netherlands

SESSION I: ORNAMENTAL INDUSTRY STATUS, SUPPLY, TRADE AND MARKETS

11.50 -12.05 US Markets
12.05-12.20 EU Markets
12.20-12.35 Ornamental Fish Industry: China
12.35-12.55 Discussion
12.55-13.10 Ornamental Fish Industry: Southeast Asia
13.25-13.40 Ornamental Fish Industry: India
13.40-14.00 Discussion
14.00-14.30 BREAK

SESSION II: MARKET ACCESS AND BARRIERS

14.30-14.45 Non-Tariff Trade Barriers
14.45-15.00 Update on Rules and Regulations coming in Importing Countries
15.00-15.15 Biosecurity Considerations for the Ornamental Fish Industry
15.15-15.35 Discussion and End of Day 1

SESSION III: FARMING AND FISH HEALTH

11.30-11.45am Invasive Alien species and their Threat to the Ornamental Fish Industry
11.45-12.00 Broodstock Management and Selective Breeding
12.00-12.15 Transportation/IATA requirements
12.15-12.35 Discussion
12.35-12.50 Innovations in Feeding and Rearing Technology
12.50-13.05 Fish Diseases
13.05-13.20 Discussion
13.20-13.50 Break

SESSION IV: MARINE ORNAMENTAL FISH BREEDING AND REARING

13.50-14.05 Livelihoods Benefits from the Marine Ornamental Fish Industry
14.05-14.20 Sustainable Collection Practices for Sustaining Wild Populations of Marine Aquarium Fish
14.20-14.35 Coral Farming Practices from Indonesia
14.35-14.50 Marine Ornamental Fish Aquaculture, Status and Challenges
14.50-15.05 Discussion
15.05-15.20 Closing Remarks and End of Conference
**PROMOTIONAL PACKAGES**

We invite you to advertise in the E-Conference Programme Booklet/Conference website

**Full page, full colour** .................................................................................................................................................................................. **US$ 100**  
Dimension: .................................................................................................................................................................................. 210mm (w) x 275mm (h)

**Half page, full colour** .................................................................................................................................................................................. **US$ 50**  
Dimension: .................................................................................................................................................................................. 180mm (w) x 120mm (h)

Deadline for receipt of Ad copy .......................................................................................................................................................................................... 11 February 2021

☐ Please reserve the following:  
Ad size:  
☐ Full page  ☐ Half page

Advertisement for Conference Programme Booklet should be sent via email as an attachment saved as a JPEG, TIFF, EPS or PDF file (resolution at least 300 dpi or higher)

Name: .................................................................................................................................................................................................
Company: ...........................................................................................................................................................................................
Address: ...........................................................................................................................................................................................
Fax: ................................................................................................................................................................................................. Email: .................................................................................................................................................................................
Date: ................................................................................................................................................................................................. Signature: .................................................................................................................................................................................................

**SPONSORSHIP PACKAGES**

**US$1500**

- Complimentary access for five (5) delegates to the Conference.
- Company logo on conference banner for promotion and start up conference platform.
- A full page advertisement in the conference program e-booklet and INFOFISH international magazine.
- Distribution of company e-brochure to all participants.
- Free web banner advertisement on Infofish and conference website.
- 30 seconds video played during the conference

I wish to reserve the above sponsorship:

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Date: ................................................................................................................................................................................................. Signature: .................................................................................................................................................................................................
Please print details as they should appear on name badge and participants’ list. Form may be photocopied if necessary.

**Personal Information (Please type in block capitals)**

- **Mr.**
- **Mrs.**
- **Ms.**
- **Dr.**
- **Other:**

- Delegate: (surname) .......................................................... (First Name) ........................................ (Middle Name) ..........................................................
- Designation: ..........................................................................................................................................................
- Spouse: (surname) ............................................................. (First Name) ................................................ (Middle Name) ..........................................................
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**Business Categories (Please tick accordingly)**

- Importer
- Exporter
- Breeder
- Service Provider
- Collector
- Culturist
- Hobbyist
- Consultant
- Government
- International Organisation
- Academia
- Broker / Supplier
- Others (please specify): ..........................................................................................................................................

**Registration Fee**

- INFOFISH Member Countries & OFI members*: □ US$ 20 (Before 22nd January 2021) □ US$ 25 (After 22nd January 2021)
- Other Countries □ US$ 50 (Before 22nd January 2021) □ US$ 55 (After 22nd January 2021)

* Bangladesh, Cambodia, Fiji, Iran, Malaysia, Maldives, Pakistan, Papua New Guinea, Philippines, Solomon Islands, Sri Lanka and Thailand.

**No refund can be made for cancellations. However, a substitute delegate may attend in place.**

**Mode of Payment**

- Bank draft (drawn on US bank) payable to INFOFISH
- Telegraphic Transfer to INFOFISH, Account No: 512772514667, Malayan Banking Berhad, H-01-09 & 10, Jalan Prima 5/4, Taman Puchong Prima 47100 Puchong, Selangor Darul Ehsan, Malaysia | SWIFT CODE: MBBEMYKL
- Credit card (with additional 5% bank service charge):
  - □ VISA
  - □ MASTERCARD

Cardholder’s Name: ..........................................................................................................................................
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Please send completed form to:

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