



3RD INTERNATIONAL ORNAMENTAL FISH TRADE AND TECHNICAL VIRTUAL CONFERENCE

*Sustainability and the future
of the Ornamental fish industry*

25 - 26 February 2021 1130 hours (GMT/UTC +8hrs)

jointly organised by:



Ornamental Fish
International

Network Partners:





THE 3RD INTERNATIONAL ORNAMENTAL FISH CONFERENCE: Held virtually for the first time ever

Global trade in ornamental fish has become a multi-billion dollar industry, with the entire value of the industry inclusive of retail sales, associated materials, wages and non-exported product being estimated at around US\$15 - 30 billion per year. Some 55% of the global market supplies originate from Asia, where the sector contributes significantly to the national economies of the countries involved.

Of added importance is the fact that the harvest of fresh and marine ornamental fish provides income to many people in developing areas of the world, which makes the sustainable harvest and culture of ornamental fishes a priority.

Against this background, INFOFISH in collaboration with ORNAMENTAL FISH INTERNATIONAL is pleased to announce that the **3rd International Ornamental Fish Trade and Technical Virtual Conference** is scheduled to be held from **25-26 February 2021** starting at **1130 hours Malaysia Time (GMT/UTC +8hrs)**. With the Conference theme: **SUSTAINABILITY AND THE FUTURE OF THE ORNAMENTAL FISH INDUSTRY**, participants will have the opportunity to interact (virtually) in several sessions on trade and markets, market access and barriers, farming and fish health, as well as marine ornamental fish breeding and rearing. The major pillar underpinning these discussions will be sustainability, in recognition of its importance for the future of the industry.

This will be the first ever virtual Conference organized for the ornamental fish industry. The organizers are mindful of the impact that the COVID-19 pandemic has had amongst industries across the globe, and thus the decision to organize the event virtually was done in the best interests of all parties concerned.

As you register your interest to participate in the Conference, do take advantage of our promotional and sponsorship packages to increase your business visibility in a field where competition is intense.

We thank you for your continued support and look forward to having you with us at the **3rd International Ornamental Fish Trade and Technical Conference** next February.

WHO SHOULD ATTEND

Ornamental fish exporters, importers, breeders, farmers, traders, industry leaders, policy makers, government officials, researchers, academics and service providers

REGISTRATION FEES & CANCELLATION POLICY

Early bird registration fee is **US\$50** per delegate for INFOFISH non-member countries and **US\$20** OFI members and delegates from INFOFISH member countries (*Bangladesh, Cambodia, Fiji, Iran, Malaysia, Maldives, Pakistan, Papua New Guinea, the Philippines, Solomon Islands, Sri Lanka and Thailand*).

Registrations received after 22nd January 2021 will be charged **US\$55** per delegate for INFOFISH non-member countries and **US\$25** for delegates from INFOFISH member countries and OFI members.

Registration includes e-conference booklet, online INFOFISH International Magazine, sponsor brochure etc.

There will be no refunds for cancellations; however a substitute delegate may attend at no extra charge.

PROGRAMME HIGHLIGHTS

3RD INTERNATIONAL ORNAMENTAL FISH TRADE AND TECHNICAL VIRTUAL CONFERENCE

25 – 26 FEBRUARY 2021

1130hrs (Malaysia Time - GMT /UTC +8 hrs)

Day 1 – 25 February 2021

11.30-11.50am *Opening and Welcome Address by an Invited Guest Speaker*
Keynote address: *Global Perspective of the Ornamental Fish Industry – New Era*
Shane Wills - President, Ornamental Fish International (OFI), Netherlands

SESSION I: ORNAMENTAL INDUSTRY STATUS, SUPPLY, TRADE AND MARKETS

11.50 -12.05 *US Markets*
12.05-12.20 *EU Markets*
12.20-12.35 *Ornamental Fish Industry: China*
12.35-12.55 Discussion
12.55-13.10 *Ornamental Fish Industry: Southeast Asia*
13.10-13.25 *Ornamental Fish Industry: Sri Lanka*
13.25-13.40 *Ornamental Fish Industry: India*
13.40-14.00 Discussion
14.00-14.30 *BREAK*

SESSION II: MARKET ACCESS AND BARRIERS

14.30-14.45 *Non-Tariff Trade Barriers*
14.45-15.00 *Update on Rules and Regulations coming in Importing Countries*
15.00-15.15 *Biosecurity Considerations for the Ornamental Fish Industry*
15.15-15.35 Discussion and End of Day 1

Day 2 – 26 February 2021

SESSION III: FARMING AND FISH HEALTH

11.30-11.45am *Invasive Alien species and their Threat to the Ornamental Fish Industry*
11.45-12.00 *Broodstock Management and Selective Breeding*
12.00-12.15 *Transportation/IATA requirements*
12.15-12.35 Discussion
12.35-12.50 *Innovations in Feeding and Rearing Technology*
12.50-13.05 *Fish Diseases*
13.05-13.20 Discussion
13.20-13.50 *Break*

SESSION IV: MARINE ORNAMENTAL FISH BREEDING AND REARING

13.50-14.05 *Livelihoods Benefits from the Marine Ornamental Fish Industry*
14.05-14.20 *Sustainable Collection Practices for Sustaining Wild Populations of Marine Aquarium Fish*
14.20-14.35 *Coral Farming Practices from Indonesia*
14.35-14.50 *Marine Ornamental Fish Aquaculture, Status and Challenges*
14.50-15.05 Discussion
15.05-15.20 Closing Remarks and End of Conference



PROMOTIONAL PACKAGES

We invite you to advertise in the E-Conference Programme Booklet/Conference website

Full page, full colour..... US\$ 100

Dimension..... 210mm (w) x 275mm (h)

Half page, full colour..... US\$ 50

Dimension..... 180mm (w) x 120mm (h)

Deadline for receipt of Ad copy..... 11 February 2021

Please reserve the following:

Ad size: Full page Half page

Advertisement for Conference Programme Booklet should be sent via email as an attachment saved as a JPEG, TIFF, EPS or PDF file (resolution at least 300 dpi or higher)

Name:

Company:

Address:

Fax: Email:

Date: Signature:

SPONSORSHIP PACKAGES

US\$1500

- **Complimentary access for five (5) delegates to the Conference.**
- **Company logo on conference banner for promotion and start up conference platform.**
- **A full page advertisement in the conference program e-booklet and INFOFISH international magazine.**
- **Distribution of company e-brochure to all participants.**
- **Free web banner advertisement on Infofish and conference website.**
- **30 seconds video played during the conference**

I wish to reserve the above sponsorship:

Name:

Company:

Address:

Fax:

Email:

Date:

Signature:



REGISTRATION FORM

PLEASE PRINT DETAILS AS THEY SHOULD APPEAR ON NAME BADGE AND PARTICIPANTS' LIST. FORM MAY BE PHOTOCOPIED IF NECESSARY.

PERSONAL INFORMATION (PLEASE TYPE IN BLOCK CAPITALS)

Mr. Mrs. Ms. Dr. Other:

Delegate: (surname)..... (First Name)..... (Middle Name).....

Designation:

Spouse: (surname)..... (First Name)..... (Middle Name).....

Company:.....

Address:

City:..... State /Province:

Postcode:..... Country:.....

Telephone:..... Fax:.....

Email:..... Website:.....

BUSINESS CATEGORIES (PLEASE TICK ACCORDINGLY)

Importer Collector Government

Exporter Culturist International Organisation

Breeder Hobbyist Academia

Service Provider Consultant Broker / Supplier

Others (please specify):

REGISTRATION FEE

INFOFISH Member Countries & OFI members*: **US\$ 20** (Before 22nd January 2021) Other Countries **US\$ 50** (Before 22nd January 2021)

Total US\$: **US\$ 25** (After 22nd January 2021) **US\$ 55** (After 22nd January 2021)

* Bangladesh, Cambodia, Fiji, Iran, Malaysia, Maldives, Pakistan, Papua New Guinea, Philippines, Solomon Islands, Sri Lanka and Thailand.
 **No refund can be made for cancellations. However, a substitute delegate may attend in place.

MODE OF PAYMENT

Bank draft (drawn on US bank) payable to INFOFISH

Telegraphic Transfer to INFOFISH, Account No: 512772514667, Malayan Banking Berhad, H-01-09 & 10, Jalan Prima 5/4, Taman Puchong Prima 47100 Puchong, Selangor Darul Ehsan, Malaysia | SWIFT CODE : MBBEMYKL

Credit card (with additional 5% bank service charge): VISA MASTERCARD

Cardholder's Name :

Card No: Expiry Date:..... Signature:.....



Please send completed form to:
 INFOFISH - ORNAMENTAL 2021

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